

Case Study | Manav Rachna International University



Manav Rachna International University (MRIU)-Faridabad, a deemed-to-be university established in 1997 with the approval of AICTE, Department of Technical Education Haryana and affiliated to Maharshi Dayanand University, carries the mantle of excellence and professionalism with the philosophy of Manav Rachna "Vidyantariksha".

MRIU offers number of courses under the flagship of different colleges: FET (for Engineering), FMS (for Management) and FIP (for international programs).

Alliance with Aspire

Collaboration of Aspire and MRIU started in 2009 for training MRIU students for ProHire™ Classic. Till date, Aspire has trained over 4000 students including students from Engineering & Management courses.

Context:

Industry feedback on engineering, technology, science, business and management graduates was that their "employability" required honing soft skills.

Challenge:

Most students come from the non-metropolitan cities and do not have adequate business communication skills. MRIU has identified this as an additional responsibility to prepare their students to face the corporate world. They believe that it is essential for the student to be technically sound, but equally important to have necessary soft skills to succeed in the corporate world.

Solution:

In pursuit of giving its students a head-start in soft skills, MRIU and Aspire joined hands to provide Interpersonal skills, Team skills, Social & Business etiquette, Negotiation skills and Behavioral traits such as attitude, motivation and time management through Aspire's employability enhancement program - ProHire™ Classic.

Result:

Students appearing for interviews found the sessions very informative and useful. The soft skills training provided a strong practical orientation and helped them in building and improving their confidence. It also helped students in career visioning and planning, effective resume writing and dealing with placement opportunities.

Students Speak:

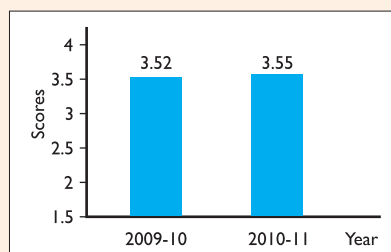
"I am satisfied with whatever has been taught"
– Naman Sharma, B.Tech 2nd year.

"I am satisfied with the training session and I hope in future it will be beneficial for me"
– Amit Kumar, B.Tech (Aero) 2nd Year.

"I want more such sessions"
– Sabby, B.Tech- ECE

Student Feedback

For last 2 years on the scale of 1 to 4 (Scale 1-low & scale 4-high)
Student feedback shows high acceptability of the program



Pre & Post Assessment

High levels of improvement in student skills after pre & post assessment.

